

"This is not for all, But that Special Koi Lover"

This the most over looked detail with animal food in this modern day, if the food is cooked.

Just like our food, we cook it to kill the bad guys, but it kills the good guys too. So what we think we have is really not there. A lot of filler, fats, starches and sugars but nutritionally empty.

The Koi food on the market today is all the same, some cost more than others because of the ingredients, But if the Koi can't process it because they don't or never had the bacteria to digest this mix we feed them, it's a waste of money. On the downside they pass over 50% of what they eat undigested, therefore adding all this waste to their pond water.

You know, I've studied this for years and have found the mix of bacteria and enzymes the Koi need to process this food we feed. Now there waste cleans the pond.

I know there are different levels of love for Koi. Some people have a hole in the ground with Koi and they feed them anything, even **Cheerios** you know that. Some people are just cheap and only care about the price and not the value of the product and that's fine.

The target Koi keeper, really Love their Koi and value them as family. They care about their health and growth. When the food is fully digested the immune system soars, health is extended into long life and rapid growth is visible. Once a customer tries this food, their sold and will continue to feed, because they see it works.

Point: Dainichi Koi Food 5lb. retail = \$72.22 @ Wal-Mart and it's the same as all other cooked food.

Even if Dainichi could copy the ingredients, shipped from Japan, he can't compete with our price.

HEALTHY KOI 4lb. retail = \$39.95 and has all the benefits listed in this writing.

Please read the print out of the information: I put in each bag of Koi food.

KOI FOOD

→ **THE PROBLEM** : Floating pellet koi food must be heated to well over 212 degrees and extruded koi food to over 180 degrees to get the pellet to fuse. We know that when ANY food is heated to that temperature the vitamins, minerals, Bacteria and or medication are depleted. The protein is there but these main essentials are gone and most pass undigested as waste adding to water problems.

→ **THE SOLUTION** : **HEALTHY KOI FORTIFIED FOOD with COLOR**

Why this HEALTHY KOI Food is so great?

Using our exclusive process for over 30 years, our food is encapsulated with our special vitamin and mineral coating after the pelletizing phase thus ensuring that heat sensitive ingredients are absorbed into the pellet without being exposed to heat, thereby retaining their potency. Why is this so important? Fish nutritionists have shown that the fish's immune system lacks long term memory. The extra potency of these ingredients helps build a strong immune system so your koi can fight off bacterial and viral infections, repair surface damage and increase color, luster and sheen. The special vitamins and digestive enzymes we supplement our food with are essential in boosting the fish's immune system response and providing a degree of digestion un-attainable in conventionally produced koi food. Our formula is incorporated with a pro-biotic (5 Bacteria Plus Enzymes), spirulina, cod liver oil and cold processed into the food after the extrusion process to assure optimum nutritional potency. This cold process ensures that ingredients which would normally be lost, or even totally destroyed, by exposure to heat are kept at their full potency. Virtually everyone knows that vitamins and digestive enzymes should not be exposed to heat, but Michigan Koi Fortified Fish Food makes this fact a reality. Fully active vitamins and color agents do wonders to the koi's appearance and health. Active bacteria, digestive enzymes and no fillers promote digestion rates up to 90% even at *colder temperatures (so only food needed)*, leaving a cleaner and healthier fish pond. This is especially important in cases where the koi are large or crowded. The addition of the Bentonite/Montmorillonite Clay provides a unique complex of minerals not found in any mineral pre-mix. Clinical research, as well as tests on the consumer level, reveal Bentonite/Montmorillonite Clay to be an invaluable aid in detoxing, nurturing growth and health of all aquatic animals. In comparison with other food brands, HEALTHY KOI'S Fortified Fish Food is much higher in protein content. This is due to our use of high protein ingredients like spirulina (55% - 70%), as well as our abstinence from using low-grade fillers. Our foods are based on highest quality. There is no corn in our formula. All of our ingredients are of the freshest and highest quality. This yields a nutritious food with amazing results in growth and Very healthy Koi.

Testimony: *I have been using your Fortified Koi food for a couple of months, and I can't believe how good my koi look. Its like someone switched the koi in my pond with other koi. I think I can see them grow, and they love the food.* [Jan Glass, Richmond, VA](#)

Testimony: *I have to say that I am impressed; everything you said about your superior products is true. My pond looks like a giant sparkling spring water cocktail to drink from! My Koi are really quite happy. Your bacteria and enzymes are doing an incredible job too. And they just LOOOOOVE that food. In fact, do you recall the tiny little black koi I mentioned, who is about 6 years old and no bigger than about 8 inches? I swear, really, He's getting bigger.* [Linda Wells, Bowie MD.](#)



HEALTHY KOI FORTIFIED FOOD with COLOR



GUARANTEED ANALYSIS: Crude Protein.....Minimum 38% Crude Fat.....Minimum 6%
Crude Fiber.....Maximum 4%

Ingredients:

Animal Protein Products, Plant protein products, Fish oil, Vitamin A Supplement, Vitamin D3 Supplement, Riboflavin Supplement, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Choline Chloride, d-Biotin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin E Supplement, Menadione Sodium Bisulfite Complex, (source of Vitamin K activity), Folic Acid, Zinc Sulfate, Copper Sulfate, Manganous Sulfate, Potassium Iodate, Ethylene Diamine Dihydrochloride, Ascorbic Acid (source of Vitamin C)

Added to this already Great Koi Food:

We add imported 100% pure (5000A/500D I.U. per gram) Cod Liver Oil, a blend of 5 Live Bacteria, Spirulina Algae and tumble coat pellets with Montmorillonite Clay to seal all ingredients on food, preventing loose of any ingredients to pond water.

Benefits of Cod Liver Oil:

Vitamin A: helps to maintain a healthy immune system, helps resist bacterial and viral infections, and beneficial for eyesight and healthy skin.

Vitamin D: helps maintain strong and healthy bones.

Omega-3 Fatty Acids: have anti-inflammatory properties and reduce stress.

Eicosa Pentaenoic Acid (EPA): is great for the cardiovascular system and helps reduce inflammation.

Docosa Hexaenoic Acid (DHA): a fatty acid which is vital for a healthy nervous system, and healthy skin.

Benefits of live Bacteria and Enzymes:

The Koi Food is coated with Five Strains of live bacteria and two active enzymes to promote complete digestion and fortify the immune system. A True Probiotic!

Benefits of Spirulina:

Spirulina is a blue-green plant plankton rich in raw protein and seven major vitamins: A1, B1, B2, B6, B12, C and E. Spirulina naturally contains beta-carotene color enhancing pigments, (Carotenoids; Orange/ Red pigment enhancers), and whole range of minerals. In addition, it contains all essential fatty acids and eight amino acids required for complete nutrition. Spirulina is also high in usable or digestible amino acids. Spirulina is probably one of the best fish food ingredients available. 60-65% Protein, 6-8% Fat, 8-10% Fiber, 3-7% Moisture

Benefits of Calcium Bentonite / Montmorillonite Clay:

This clay has a number of minerals and trace elements in it that helps Koi thrive. Some of those minerals and trace elements are calcium, magnesium, potassium, sodium, and iron. While it remineralizes, it also removes harmful parasites and toxins that keep Koi from maintaining optimal health and strength. It has been proven in several studies to improve their overall health. Added to their foods, the clay also helps the digestive system, plus the coloring of the Koi by detoxifying the liver, making the whites and reds stand out.

"We feed this fortified food with amazing results in growth and Very Healthy Koi" William Risher

Lg. Floating Pellet Size,1 Vacuum Sealed Two Pound Bag **\$21.99**

Sm. Floating Pellet Size,1 Vacuum Sealed Two Pound Bag **\$21.99**

Lg. Floating Pellet Size,1 Vacuum Sealed Four Pound Bag **\$39.95**

Sm. Floating Pellet Size,1 Vacuum Sealed Four Pound Bag **\$39.95**